CLAIM AMENDMENTS

(Currently Amended) A method comprising:
 positioning a plurality of wireless tags around a facility;
 providing a sensor associated with a user, said sensor to sense the tags to
 determine the position of the a user in the facility;

providing the position information to a server;

wirelessly linking a plurality of shopping carts within a retail facility through a local area network based in the retail facility using said server; and enabling the carts to communicate with one another through said network.

- 2. (Canceled)
- 3. (Previously Presented) The method of claim 1 including providing a processor-based device on a shopping cart to retail customers that wirelessly communicates with a server.
- 4. (Previously Presented) The method of claim 1 including pushing information to the cart depending on the cart's current location.
- 5. (Original) The method of claim 1 including providing a plurality of sensors associated with the user, each sensor to sense the tags to determine the position of the user in the facility.
- 6. (Original) The method of claim 1 including providing said sensor on a shopping cart.
- 7. (Original) The method of claim 1 including receiving identifying information from each of a plurality of wireless tags.
- 8. (Original) The method of claim 7 including providing said information from said wireless tags to a server.
- 9. (Original) The method of claim 7 including using said information from said wireless tags to determine the current location of the user.

10. (Canceled)

11. (Previously Presented) An article comprising a medium storing instructions that, if executed, enable a processor-based system to:

receive information from a plurality of wireless tags distributed about a facility; analyze information from the tags to determine the current location of a user; wirelessly link a plurality of shopping carts within the retail facility through a local area network based in the retail facility; and

enable the carts to exchange information among the carts through said network.

12. (Canceled)

- 13. (Previously Presented) The article of claim 11 further storing instructions that enable the processor-based system to provide information about the current location of a processor-based device associated with a cart.
- 14. (Original) The article of 13 further storing instructions that enable the processor-based system to determine the cart's location.
- 15. (Original) The article of claim 14 further storing instructions that enable the processor-based system to push information to a cart depending on the cart's current location.
- 16. (Previously Presented) The article of claim 11 further storing instructions that enable the processor-based system to receive information from a plurality of sensors associated with the user, and extract position information from a plurality of tags sensed by each of the plurality of sensors to determine the position of the user.
- 17. (Original) The article of claim 11 further storing instructions that enable the processor-based system to receive identifying information from each of a plurality of wireless tags.
- 18. (Original) The article of claim 17 further storing instructions that enable the processor-based system to provide said information from said wireless tags to a server.

- 19. (Original) The article of claim 17 further storing instructions that enable the processor-based system to use the information from the wireless tags to determine the current location of the user.
 - 20. (Canceled)
 - 21. (Currently Amended) A system comprising:
 - a plurality of wireless tags;
 - a wireless sensor associated with a user;
 - a processor associatable with a user; and
- a storage coupled to said processor to determine the user's system's current position in a retail facility based on information from said wireless tags in said facility, and, to wirelessly link a plurality of shopping earts systems within a retail facility through a local area network based in the retail facility and to enable the earts systems to exchange information between themselves through said network.
 - 22. (Original) The system of claim 21 further including a wireless transceiver.
- 23. (Original) The system of claim 21 further including an interface to enable network communications.
- 24. (Original) The system of claim 21 wherein each of said wireless tags provides an identifying code to said wireless sensor.
- 25. (Original) The system of claim 21 including a plurality of wireless sensors associated with the user.
- 26. (Original) The system of claim 21 including a shopping cart, said wireless sensor and said processor mounted on said shopping cart.
- 27. (Original) The system of claim 21 including a wireless interface to communicate with a network.

- 28. (Original) The system of claim 27 wherein said processor forwards information from said tags through said wireless interface to said network.
- 29. (Original) The system of claim 21 including a server coupled to said network, said server receiving position identifying information from said sensor and providing advertising information to said processor.
 - 30. (Cancelled)
- 31. (Previously Presented) The method of claim 1 including providing a route from the user's current position to a requested destination within said facility.
- 32. (Previously Presented) The article of claim 11 storing instructions that enable the processor based system to provide information about the route traveled from the user's current position to a requested destination.

Respectfully submitted,

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